

Chereta Edmeade

Senior Associate

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Chereta is a banking and finance senior associate at Browne Jacobson, based in Birmingham. She advises both lenders and borrowers on all types of debt finance including acquisition finance, asset-based lending, real estate finance (both investment and development), restructuring and general corporate lending. Chereta also has experience advising corporate clients and private equity houses on sponsored transactions.

Chereta has acted for a range of UK and international clients including banks, plc and limited companies, government and public bodies and other funders.

Expertise

Asset based lending

Banking and finance

Corporate

Leverage finance and sponsor led debt transactions

Private equity services

Real estate finance

Featured experience

LDC

Advised leading mid-market private equity firm LDC on the debt finance aspects of its investment into global programmatic advertising company, Blis, to support its international growth strategy.

Palatine

Advised Palatine on the debt finance aspects of the sale of CET Property Assurance to Homeserve.

Palatine Private Equity

Advised Palatine Private Equity on its Fund III backed secondary buyout of Derbyshire based CET UK.

Fisher German - Vine Property Management merger

Advised leading UK property consultancy Fisher German on its merger with Vine Property Management.

Testimonials

"I thoroughly enjoy working with Chereta and her team and always find them approachable and very commercially-minded."

Chambers 2025,

"Chereta is very responsive and clear in deal communication and delivery. She offers simple solutions with commercial focus to ensure we are protected but to enable the deal to be completed."

Chambers 2025,

"Chereta is always supportive and provides rapid turnarounds."

Chambers 2025,