

Ten Point Plan for Green Growth in the Midlands Engine

We're proud to be involved in the design and launch of the Midlands Engine Ten Point Plan for Green Growth.

01 July 2021



In conjunction with Midlands Engine and Partners from across the Midlands, we're proud to be involved in the design and launch of its Ten Point Plan for Green Growth. It is the first time the Midlands Engine Partnership has proposed a unified vision for the region's role in the country's path to net zero and how we can build back better.

More than 300 leaders and innovators from every part of the Midlands have contributed time and expertise to shape this Plan that commits to 'Forging our green future. Together.'

According to our Head of Government Sector, Partner Peter Ware:

"We are thrilled to be involved in the Midlands Engine Ten Point Plan for Green Growth. Having supported from the beginning, we have seen the hard work and dedication from all parties involved. We have learnt so much from every stage, speaking to a wide range of stakeholders from industry, academia and the public sector. We are looking forward to continuing our involvement to help to mobilise and deliver the actions presented in our Ten Point Action Plan in partnership with Midlands Engine and other Partners, as we embark together in leading the Green Industrial Revolution for our region, and the UK."

Our Head of IP and Commercial Group, Partner Declan Cushley says:

"We're working in partnership with Midlands Engine to drive a new, green, clean and better future. Together we've launched a Ten Point Plan for Green Growth, which is a shared vision for economic and environmental recovery. Partners from across the region have contributed their valuable time and immense expertise to the development of the first pan-regional partnership that examines how we can accelerate the Midlands' and UK's path to net zero."

The collaboration across the region has the potential to create 196,000 jobs, reduce CO2 emissions by 36 per cent and boost productivity and prosperity estimated at £24.2bn GVA. We hope the plan acts as a catalyst to fuel long-term prosperity in the region and also acts as a blueprint for how sustainable growth and wider economic recovery can work hand in hand."

Hear more about the approach designed to fuel a Green Industrial Revolution:

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Read the Ten Point Plan in full here:

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