Browne Jacobson

Browne Jacobson advises The Jordon Group on transformative merger

14 November 2024

UK & Ireland law firm Browne Jacobson has advised the shareholders of refrigeration and air-conditioning specialists Jordon Group on its merger with technology enabled workplace solutions business Bellrock.

Following the merger, The Jordon Group will sit within Bellrock's workplace services business under the leadership of managing director Nicky Denny.

The strategic merger will deepen the firm's capabilities in self-delivered critical engineering to enhance value for current clients while opening up opportunities for new clients and expansion into new sectors.

The Jordon Group has grown revenue to £40m and staff numbers to 120 under the leadership of MD Paul Jordon. It serves clients in the fuel station, hospitality, leisure, and retail sectors across the UK and notable clients include Euro Garages (EG), Motor Fuel Group (MFG), and Center Parcs.

Founded in 2003, Bellrock Group has grown to become a £230m business with services organised under four delivery pillars: technology, workplace services, critical engineering, and consulting. Headquartered in London and with 10 offices nationwide, it has a team of 1,600 professionals supporting clients including NHS trusts, universities, government bodies, and top UK brands like Costa, Pizza Express, and Marks & Spencer.

The Browne Jacobson team was led by partner Peter Allen, and included associates Miranda Foy and Alex O'Donoughue, and senior corporate tax advisor Jade Williamson. Partners Darren Ashworth and Dominic Buckley advised on property matters, with associate Owen Jenkins advising on employment matters.

Peter Allen, Partner at Browne Jacobson, said:

"We're pleased to have once again supported an ambitious firm like The Jordon Group on its national expansion plans. Ensuring a smooth process for our clients at a time of transformation for them is at the heart of our <u>corporate team's</u> offering, and we relish the prospect of supporting enterprising firms on their M&A ventures."

Paul Jordon, Managing Director of The Jordon Group, said:

"'*i'm* extremely proud of my team and the growth we have achieved to become the respected business we are today. Today marks a watershed moment as we unite with a £230m multi-disciplinary and like-minded firm – a move that throws open doors to unprecedented possibilities for both our clients and our people.

Throughout this transaction, Peter and the Browne Jacobson team went above and beyond, in some very challenging circumstances. I would highly commend their diligence, dedication and support."

Recent transactions which the firm has advised on include global digital transformation services provider Bluprintx's acquisition of USbased e-commerce consultancy ITG Commerce, and IT and cyber services provider Littlefish's acquisition of technology consultancy Storm Technology based in Ireland.

Key contact



Henrietta Scott Head of Marketing

PRTeam@brownejacobson.com +44 (0)330 045 2299

Related expertise

Corporate

Employment

Employment services for corporates

Mergers and acquisitions

Tax

© 2025 Browne Jacobson LLP - All rights reserved