

# Browne Jacobson's IP experts shine silver in world's leading trade mark lawyer rankings

07 March 2022

Browne Jacobson's national IP lawyers are celebrating after being ranked in the 2022 [World Trademark Review \(WTR\) 1000](#) - the independent guide which recognises leading [trade mark](#) experts across key jurisdictions around the globe.

The national law firm is ranked silver in the enforcement and litigation category. The firm is also recommended for its transactional work and ranked in the prosecution and strategy category.

In the latest guide, one key client praises the firm for demonstrating "high responsiveness, commercial focus, good understanding of our business needs, the ability to connect us with local counsel in global markets when needed, and the ability to explain complex legal information and translate local regulations so that we can understand what action is required. You wouldn't go wrong with any of their partners for any cases – even the biggest."

In addition to the firm accolade, the practice also has six of its specialist [IP](#) lawyers and litigators named in the individual practitioner category which includes partner and head of the IP and the commercial group at Browne Jacobson, Declan Cushley. Declan is rated for providing "clear, well-considered and commercial advice" and seeing the "bigger picture at all times." Partner and head of the firm's patent litigation team, Mark Daniels is considered "a thorough and expert tactician, and an exemplar of the legal profession". Trade mark litigator Bonita Trimmer and IP partner, Giles Parsons are also ranked individuals whilst IP partner Selina Hinchliffe, and associate lawyer Faye McConnell both made their debut in this year's guide.

Mark Daniels commented on the team's rankings: "We are proud that the excellence and quality of our IP offering has been acknowledged by WTR and are delighted to have six of the team highlighted for their deep-rooted IP industry knowledge and sector expertise.

"It's particularly brilliant to see our rising stars break into the guide. Faye McConnell is a super talented IP lawyer, with a bright future so I am delighted for her to have been recognised, particularly as nurturing diverse young talent is a key driver for our firm.

"We continue to work in a highly competitive, ever changing market, so to be consistently ranked over the years in the WTR 1000 again is a great reflection of the strong capabilities of our full advisory team and the long standing relationships we have built with our diverse client portfolio."

Browne Jacobson's specialist IP practice has extensive experience spanning the whole range of IP rights from trade mark, design, patent and copyright infringement matters to R&D and collaboration agreements. Alongside its ranking by WTR 1000 ranking, it is recognised by Chambers, Legal 500, Managing Intellectual Property and IAM Patent 1000. The team has extensive experience assisting a premium client portfolio of some of the world's leading global household names and luxury brands including Mace Group, Lotus Cars and ICONIC London. The team is also regularly instructed to handle a number of the UK's leading cases and has helped shape IP law in the UK and Europe.



**Kara Shadbolt**

Senior PR & Communication Manager

kara.shadbolt@brownejacobson.com

+44 (0)330 045 1111

---

## Related expertise

### Services

Commercial law

Patents and patent litigation

Intellectual property

Trade marks