

# Jessica Zareh

Associate

 **Birmingham**

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Jess is an intellectual property associate in the firm's commercial team. She has experience in both contentious and transactional intellectual property matters, including patent and copyright disputes, high-value licencing transactions and has advised on a range of agreements relating to the exploitation of intellectual property rights.

Jess has advised and negotiated several complex agreements relating to the development and exploitation of intellectual property rights including grant-funding collaboration agreements, patent and know-how licences, technology transfer agreements and research and development agreements. Jess also provides strategic intellectual property advice to help protect, enforce and commercialise our clients leading brands, and in particular, manages various global intellectual property portfolios on a daily basis.

Alongside her transactional intellectual property experience, Jess has advised on numerous contentious intellectual property matters, which has included acting as part of the patent litigation team on the successful IPEC patent infringement claim for A-Ward Attachments (A Ward Attachments Ltd v Fabcon Engineering Ltd [2021] EWHC 2145 (IPEC) (29 July 2021)).

Jess advises clients in a range of sectors including tech, higher education institutions, retail, energy and in particular the cleantech sector, which has included advising AIM listed Clean Power Hydrogen Group Limited on several complex high-value international licensing deals to commercialise its cutting-edge electrolyser technology.

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## Expertise

### Sectors

CleanTech and renewables

Food and drink

Higher education institutions and universities

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## Featured experience

### A Ward Attachments Limited

Acted as part of the patent litigation team on the successful IPEC patent infringement claim for A-Ward Attachments. A link to the judgment can be found here: [A Ward Attachments Ltd v Fabcon Engineering Ltd \[2021\] EWHC 2145 \(IPEC\) \(29 July 2021\) \(bailii.org\)](#).

## Clean Power Hydrogen Group Limited

Advised on the intellectual property aspects of the admission of its entire issued ordinary share capital to trade on AIM and negotiated and advised on several high-value complex international licencing deals to commercialise its cutting-edge electrolyser technology.

## Mace

Manage and advise on its global trade mark portfolio (covering over 60 territories), which includes reporting on renewals and non-use exposure, in addition to conducting trade mark watches and advising on oppositions and infringements.

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## Testimonials

### Clients

*"I also want to thank Nick, Jess Johnson and the Browne Jacobson team for the highly commercial and clear advice they gave on this technical project and the determination they showed to get the deal across the line."*

**Jon Duffy, CEO, Clean Power Hydrogen Group Limited**