


Browne Jacobson celebrates innovative French and British tech business talent at the Franco-British Business Awards 2021

Our corporate French Group & tech lawyers celebrated as Scaleflex won 'Tech launch' award at this year's Franco-British Business Awards.

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Browne Jacobson's corporate French Group and specialist tech lawyers celebrated the cream of the crop in the tech sector at this year's Franco-British Business Awards which saw Scaleflex named as the winner of the 'Tech launch' award.

The national law firm sponsored the tech category in partnership with La French Tech London and the awards were hosted by the French Chamber of Great Britain (FCCGB) at a black-tie ceremony in Knightsbridge, London.

The judging panel was made up of a host of leading industry specialists, including Browne Jacobson corporate tech partner, [Jon Snade](#) who presented Scaleflex with their award. The other finalists included cloud communication solution provider, Ringover; and trakx, a fintech company creating new standards for digital asset investments.

The 'Tech launch' award recognises the outstanding technological achievements of young tech start-ups established since 2017 on both sides of the Channel. Scaleflex is a SaaS business offering scalable solutions to help companies optimise their digital assets and transform digital experiences.

Jon Snade of Browne Jacobson, commented:

"We are delighted to show our support to this year's Franco British Business Awards and celebrate and connect with some of the tech industry's leading French and British businesses and ambassadors.

"Digital transformation remains a key focus for our firm and our clients and we are proud of our strong tech offering, so it made sense we got behind these fantastic awards.

"The competition this year was very high with all of the finalists demonstrating in spades a robust business model and real entrepreneurship but Scaleflex stood out to the panel due to their technological accomplishments, compelling vision and strong market position."

Browne Jacobson is a long-standing member of FCCGB with its specialist bi-lingual French Group led by French Group Manager and lawyer, Alix Troenes-Smith and Chargée de Clientèle Française, Dominique Tai. The Group has been involved with the Franco-British community for over 35 years, advising more than 400 French businesses on their investments into the UK.

The firm has established a national reputation for its thriving and well-established tech practice which is ranked by both independent legal directories, Legal 500 and Chambers & Partners UK.

The practice is made up of specialist lawyers who have deep-rooted expertise in working on high profile and critical large-scale tech projects that cut across both the public and private sectors. Their tech specialist lawyers advise a diverse range of tech start-ups, supporting them in the growth and post-growth stages of their business cycle through its exclusive and innovative legal support

programme 'Grow' which was launched in 2017. 'Grow' helps transform start-ups and early stage companies into vibrant, fully fledged businesses.

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